



*Consumer*

The Australian Turf Accreditation Program



# Why Choose AusGAP Certified?

AusGAP – The Australian Turf Accreditation Program – has been created for the country's leading turfgrass farms. Farms that produce AusGAP Certified turf provide you with the assurance that their turf adheres to set quality standards.

The AusGAP certification program provides assurance that the entire production, delivery and installation of your turf is undertaken to the highest industry standards. Purchasing AusGAP Certified turf gives you the peace of mind that your lawn adheres to a strict set of quality standards. This ensures you that your money is being spent on the best quality turf in the industry.

AusGAP Certified turf has been produced under the best industry practices from start to finish. This ensures that all steps along the chain are carried out in accordance with AusGAP protocols and standards along with state and federal requirements.



## Consumer Benefits

You can be sure when buying a AusGAP Certified turf variety, you are getting the best turf available on the market.

AusGAP Certified turf has been produced under industry best practice from start to finish. This guarantees you that all steps along the chain are carried out in accordance with AusGAP protocols and standards along with state and federal requirements.

Each certified product has its own certificate so you can be sure you will never receive a substitute or inferior product.

Farms that produce AusGAP certified turf work closely with leading industry bodies including Parks and Leisure Australia (PLA), Housing Industry Australia (HIA), and the Australian Institute of Landscape Architects (AILA). The AusGAP program is also supported and endorsed by Turf Australia and ITGAP, the International Turfgrass Generic Assurance Program, the leading international turfgrass standards body.







# What to look for when purchasing turf?

Choosing the right turf variety is an important decision. Make the right decision and you'll have a beautiful and functional lawn for years to come, but the wrong choice can affect the look of your home and add unnecessary extra work.

Before purchasing your turf be sure to do some research or ask an expert on the most suitable variety. Shade, temperature, usage and access to water are just a few variables that can greatly influence the variety of turf needed.

Once you have selected the suitable variety, you then want to be sure the turf you are purchasing is of the highest quality, and is produced, sold and delivered to the highest industry standards. By purchasing from a grower that produces AusGAP Certified turf you can be sure of this as they have undertaken strict compliance measures to ensure this is the case.



## The AusGAP 'Peace of Mind'

When you purchase AusGAP Certified turf you can be sure you are purchasing turf from the best growers in the industry. Growers producing AusGAP Certified turf must adhere to a strict set of guidelines in a variety of areas which include;

- ✓ Turf is genetically pure and true to type.
- ✓ Turf is visually free of weeds, disease and pest damage.
- ✓ Accurate turf knowledge and information provided.
- ✓ Environmental impact.
- ✓ Delivery methods.
- ✓ Appropriately trained and licensed employees.

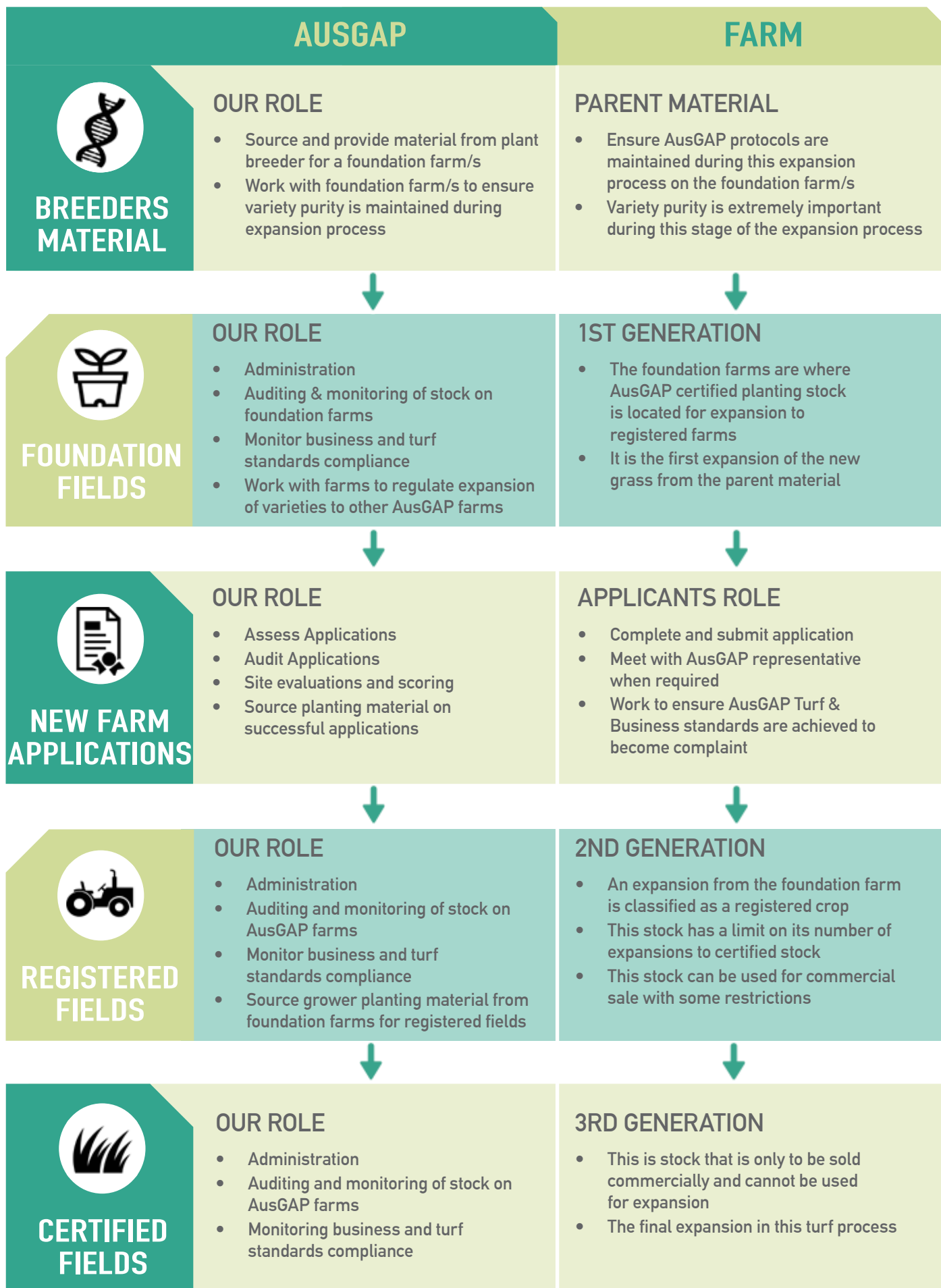
Businesses cannot receive AusGAP certification on their turf varieties unless high standards of the above are met. Every grower of AusGAP Certified grasses has had years of experience and knowledge working in the Australian turf industry.







# The AusGAP Process











## Want To Know More?

Be sure to check our video  
for more information on how  
AusGAP can help with your  
turf projects!



*Your turfgrass purity assurance.*

KEEP UP TO DATE WITH US!



[ausgap.com.au](http://ausgap.com.au)

Ph 1300 287 599

Australian Genetic Assured Purity Pty Ltd

ABN 13611216034